

Introducing Outsource AUDIO BRANDING



Introduction:

We proudly introduce Outsource Audio Branding, a new and exciting division of the Outsource Group, launched to provide our clients and the Southern African market with an affordable, world class “Message-on-hold” service.

“Message-on-Hold” services are fast becoming one of the quickest and most effective marketing platforms wherein valuable marketing information can be directly exposed to your customers, business partners and stakeholders. In many cases, our “Message-on-Hold” is the first thing your new customers or prospects hear when calling in - without it, you leave the first impression phase of your relationship to chance and potential negativity.

By engaging and informing callers about your company’s latest news and vital marketing information, you reinforce your brand and product propositions with current and potential customers thus creating an informative and experiential interaction.

Our Services:

As with all companies within the Outsource Group, we at Outsource Audio Branding are committed and passionate about quality service and exceptional products. We will develop customized scripts by working closely with our clients to ensure we deliver the correct message and tonality.

Our experienced and highly skilled production team gives you access to world-class audio production, offering an unlimited number of changes to your music and voice over recordings with the service. You can expect nothing but the highest level of expertise from our national technical team, we ensure the setup and installation of this fully customizable marketing tool is a speedy and seamless process.

Our clients are guaranteed a great branding experience with an outstanding level of personal service for the full 52 weeks. From the largest Blue Chip companies to the SMMEs and family run business, “Message-on-Hold” has proven globally to be an invaluable business tool – increasing sales, minimizing customer frustration and preventing the loss of valuable calls!.

Outsource Audio Branding offers you an engaging and informative medium, that has a captured audience at an extremely cost efficient price; whilst being a highly effective way of building your brand and communicating with your target audiences.



Contact us now for more information:

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